Course Number & Name: ENG 109 Effective Speech

Credit Hours: 3.0  Contact Hours: 3.0  Lecture: 3.0  Lab: N/A  Other: N/A

Prerequisites: None

Co-requisites: None  Concurrent Courses: None

Course Outline Revision Date: Fall 2010

Course Description: Effective Speech will cover the basic elements of public speaking. The student will prepare and present several brief speeches with emphasis on content, organization and delivery.

General Education Goals: The aggregate of the core courses required for any major at ECC have the following goals:

1. **Written and Oral Communication:** Students will communicate effectively in both speech and writing.
2. **Quantitative Knowledge and Skills:** Students will use appropriate mathematical and statistical concepts and operations to interpret data and to solve problems.
3. **Scientific Knowledge and Reasoning:** Students will use the scientific method of inquiry through the acquisition of scientific knowledge.
4. **Technological Competency/Information Literacy:** Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.
5. **Society and Human Behavior:** Students will use social science theories and concepts to analyze human behavior and social and political institutions and to act as responsible citizens.
6. **Humanistic Perspective:** Students will analyze works in the field of art, music, or theater; literature; and philosophy and/or religious studies; and will gain competence in the use of a foreign language.
7. **Historical Perspective:** Students will understand historical events and movements in World, Western, non-Western, or American societies and assess their subsequent significance.
8. **Global and Cultural Awareness of Diversity:** Students will understand the importance of global perspective and culturally diverse peoples.
9. **Ethics:** Students will understand ethical issues and situations.
Course Goals: Upon successful completion of this course, students should be able to do the following:

1. give speeches; (GEG 1)
2. exhibit appropriate speaking/presentation behaviors while delivering the speeches; (GEG 1)
3. include correct language and grammatical elements in the speeches. (GEG 1, GEG 9)

Measurable Course Performance Objectives (MPOs): Upon successful completion of this course, students should specifically be able to do the following:

1. Give speeches:
   1.1 present a number of extemporaneous speeches; and
   1.2 stay within the time limit allocated for each speech

2. Exhibit appropriate speaking/presentation behaviors while delivering the speeches:
   2.1 maintain calmness and control one’s nerves in front of the audience;
   2.2 maintain a relaxed, comfortable stance while delivering the speech;
   2.3 use eye contact with the audience while delivering the speech;
   2.4 use a clear voice that projects sufficiently for the room in which the speech is given;
   2.5 refer to speaking notes in topic outline format as necessary while presenting the speech; and
   2.6 answer questions from the audience after at least one speech

3. Include correct language and grammatical elements in the speeches:
   3.1 use appropriate language in the delivery of the speech;
   3.2 focus and limit each speech topic with a clear introductory statement that indicates the purpose of the speech;
   3.3 open the speech with a clear thesis;
   3.4 develop the speech with appropriate, relevant details and examples in topic format for speaking notes; and
   3.5 end the speech with a clear conclusion

Methods of Instruction: Instruction will consist of lecture, discussion, and the development of a number of speeches of varying types and lengths.

Outcomes Assessment: Checklist rubrics are used to evaluate sampled student speeches for course objectives, such as clear opening (thesis), well-developed material, conclusion, clearly projected delivery, meeting the assigned time, eye contact, etc.
Course Requirements: All students are required to:

1. Prepare and deliver at least four speeches chosen from among the following types:
   A. Informative speech
   B. Demonstration speech
   C. Speech defending a position
   D. Persuasive speech
   E. Impromptu speech
   F. Group Discussion

2. Deliver a satisfactory speech as the final course assessment activity.

3. Read all assignments and participate in class discussion.

Methods of Evaluation: Final course grades will be computed as follows:

<table>
<thead>
<tr>
<th>Grading Components</th>
<th>% of final course grade</th>
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<tbody>
<tr>
<td>• 2 or more Early-semester Speeches (dates to be assigned by the instructor)</td>
<td>25 – 40%</td>
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<tr>
<td>Speeches will show evidence of the extent to which students meet course objectives including, but not limited to, being able to prepare a speech and deliver it from notes in topic outline format within the allotted time assigned for the specific speech.</td>
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<tr>
<td>• 2 or more Mid-semester Speeches (to be assigned by the instructor)</td>
<td>25 – 40%</td>
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<td>At this point in the semester, speeches will show increasing evidence of the student’s ability to prepare and present well-developed speeches that follow the assignments’ specific guidelines in terms of topic, method of delivery, and speaking notes among other course objectives. At least one mid-semester speech should require the presenter to answer relevant questions from the audience.</td>
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<td>• 1 Final Speech as the Final Course Assessment Activity (to be assigned by the instructor)</td>
<td>25 – 50%</td>
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<td>The Final Speech should demonstrate the student’s mastery of the course material by selecting an appropriate topic, method of development, proper topic outline notes, delivery within the assigned time limit (somewhere between 6 and 10 minutes in length).</td>
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NOTE: The instructor will provide specific weights, which lie in the above-given ranges, for each of the grading components at the beginning of the semester.
**Academic Integrity:** Dishonesty disrupts the search for truth that is inherent in the learning process and so devalues the purpose and the mission of the College. Academic dishonesty includes, but is not limited to, the following:

- plagiarism – the failure to acknowledge another writer’s words or ideas or to give proper credit to sources of information;
- cheating – knowingly obtaining or giving unauthorized information on any test/exam or any other academic assignment;
- interference – any interruption of the academic process that prevents others from the proper engagement in learning or teaching; and
- fraud – any act or instance of willful deceit or trickery.

Violations of academic integrity will be dealt with by imposing appropriate sanctions. Sanctions for acts of academic dishonesty could include the resubmission of an assignment, failure of the test/exam, failure in the course, probation, suspension from the College, and even expulsion from the College.

**Student Code of Conduct:** All students are expected to conduct themselves as responsible and considerate adults who respect the rights of others. Disruptive behavior will not be tolerated. All students are also expected to attend and be on time all class meetings. No cell phones or similar electronic devices are permitted in class. Please refer to the Essex County College student handbook, *Lifeline*, for more specific information about the College’s Code of Conduct and attendance requirements.

<table>
<thead>
<tr>
<th>Class Meeting (80 minutes)</th>
<th>Topic to be Covered</th>
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<tbody>
<tr>
<td>1</td>
<td>Course Introduction/Review of Class Syllabus</td>
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<tr>
<td>2</td>
<td>Short Reading of Student’s Choice (1 minute just to get the students ready before class – not graded) Discussion of Good Speakers</td>
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<tr>
<td>3</td>
<td>Preparation and Practicing the Speech</td>
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<tr>
<td>4 – 5</td>
<td>Preparing Speaking Notes: Topic Outline Form</td>
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<tr>
<td>6 – 7</td>
<td><strong>Speech #1</strong> (recommended time limit: 3 minutes)</td>
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<td>8 – 10</td>
<td>Lecture/Discussion of a Demonstration Speech</td>
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<tr>
<td>11</td>
<td><strong>Speech #2</strong></td>
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<tr>
<td>14 – 16</td>
<td>Lecture/Discussion of Persuasive or Informative Speech</td>
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<tr>
<td>17 – 21</td>
<td><strong>Speech #3</strong></td>
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<tr>
<td>22 – 25</td>
<td><strong>Speech #4</strong></td>
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<tr>
<td>26 – 30</td>
<td><strong>Final Speech</strong> (recommended time limit: approximately 7 to 10 minutes, which gives the student the opportunity to show mastery of the course)</td>
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