

**ESSEX COUNTY COLLEGE**  
**Course Outline**  
**STUDENT LEARNING OUTCOMES (SLO) ASSESSMENT SUMMARY SHEET**

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**COURSE PREFIX & NUMBER:** BUS 101

**COURSE TITLE:** Business Organization and Management

**CREDIT HOURS:** 3.0

**CONTACT HOURS:** 3.0

**NAME OF PERSON COMPLETING THIS FORM:** Prof. Nate Himelstein

**TYPE OF COURSE:** (Check **all** that apply.)

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|--|--|--|
| <input type="checkbox"/> Developmental   | <input type="checkbox"/> Not required for any program (not a major or additional requirement)/Other                                      |  |
| <input type="checkbox"/> AA program major requirement  | <input checked="" type="checkbox"/> AS program major requirement<br>(Business Administration)  | <input checked="" type="checkbox"/> AAS program major requirement<br>(Business Administration & Business Administration: Hospitality Management)   |
| <input type="checkbox"/> AA program additional requirement   | <input checked="" type="checkbox"/> AS program additional requirement<br>(Accounting, Computer Information Systems & Physical Education) | <input checked="" type="checkbox"/> AAS program additional requirement<br>(Accounting, Business Administration: Office Systems Technology Management, Microcomputer Systems Application & Ophthalmic Dispensing) |
| <input type="checkbox"/> General Education affirmed course – if so, indicate the foundation category/ies the course is affirmed as addressing: |  |  |
| <input type="checkbox"/> Written and Oral Communication  | <input type="checkbox"/> Humanistic Perspective  |  |
| <input type="checkbox"/> Quantitative Knowledge and Skills   | <input type="checkbox"/> Historical Perspective  |  |
| <input type="checkbox"/> Scientific Knowledge and Reasoning  | <input type="checkbox"/> Global and Cultural Awareness of Diversity  |  |
| <input type="checkbox"/> Technological Competency/Information Literacy   | <input type="checkbox"/> Ethics  |  |
| <input type="checkbox"/> Society and Human Behavior  |  |  |

**STUDENT LEARNING OUTCOMES (SLOs):**

	Detailed Goal (SLO)	Assessment Method	Introduction (I) or Mastery (M) of SLO
<b>Course Goals</b>	Identify various types of business ownership in a diverse global environment.	?	N/A
	Describe ethical behavior and social responsibility in business endeavors.	?	
	Explain the impact of the external environment on the business enterprise.	?	
	Analyze and describe the basic principles of our economic system.	?	
<b>Program Goals*</b> (if course is a major requirement)	Demonstrate knowledge of management theories and principles. (Business Administration AS program)		?
	Communicate effectively in speech and writing using the language of business. (Business Administration AS program)		?
	Demonstrate knowledge of the American economic system. (Business Administration AS program)		?
<b>Gen Ed Goals*</b> (if course is a Gen Ed course)	N/A	N/A	N/A

\* addressed by **THIS** specific course