**ESSEX COUNTY COLLEGE**

**Course Outline**

**Student Learning Outcomes (SLO) Assessment Summary Sheet**

**Course Prefix & Number**: BUS 101 **Course Title**: Business Organization and Management

**Credit Hours**: 3.0 **Contact Hours**: 3.0 **Name of Person Completing this Form**: Prof. Nate Himelstein

**Type of Course:** (Check **all** that apply.)

Developmental Not required for any program (not a major or additional requirement)/Other

AA program major requirement AS program major requirement AAS program major requirement

(Business Administration) (Business Administration & Business

 Administration: Hospitality Management)

AA program additional requirement AS program additional requirement AAS program additional requirement

(Accounting, Computer Information Systems (Accounting, Business Administration: & Physical Education) Office Systems Technology Management,

 Microcomputer Systems Application &

 Ophthalmic Dispensing)

General Education affirmed course – if so, indicate the foundation category/ies the course is affirmed as addressing:

Written and Oral Communication Humanistic Perspective

Quantitative Knowledge and Skills Historical Perspective

Scientific Knowledge and Reasoning Global and Cultural Awareness of Diversity

Technological Competency/Information Literacy Ethics

Society and Human Behavior

**Student Learning Outcomes (SLOs)**:

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Detailed Goal (SLO)** | **Assessment Method** | **Introduction (I) or** **Mastery (M)** **of SLO** |
| **Course Goals** | Identify various types of business ownership in a diverse global environment. | ? | N/A |
| Describe ethical behavior and social responsibility in business endeavors. | ? |
| Explain the impact of the external environment on the business enterprise. | ? |
| Analyze and describe the basic principles of our economic system. | ? |
| **Program Goals\***(if course is a major requirement) | Demonstrate knowledge of management theories and principles. (Business Administration AS program) |  | ? |
| Communicate effectively in speech and writing using the language of business. (Business Administration AS program) |  | ? |
| Demonstrate knowledge of the American economic system. (Business Administration AS program) |  | ? |
| **Gen Ed Goals\***(if course is a Gen Ed course) | N/A | N/A | N/A |

**\*** addressed by **THIS** specific course